

E. Aminata Brown

Transformation Architect | Executive Advisor Strategic Change Leader

Driving Enterprise Transformation | Aligning Strategy, Technology, and People | Delivering Adoption, Execution, and Measurable Outcomes

Aminata Brown is a transformation architect, executive advisor, and strategic change leader who helps complex organizations turn large-scale initiatives into aligned execution, sustained adoption, and measurable business outcomes. With over 20 years of experience across enterprise technology transformation, strategic operations, and organizational change, she partners with executive teams to bridge the gap between vision and execution across people, process, and technology.

Aminata is known for stepping into high-stakes, underperforming environments and diagnosing the root causes of stalled transformation, including misaligned leadership, fragmented operating models, weak stakeholder engagement, and low adoption. She architects and leads integrated strategies that align cross-functional teams, operationalize change, and ensure that major investments translate into real business impact, connecting strategy to execution in a way that drives clarity, coordination, and results

Throughout her career, Aminata has led enterprise-wide transformation initiatives across global corporations, public sector agencies, and high-growth environments. She has built and scaled operating models, designed adoption frameworks, and led complex system implementations affecting thousands of stakeholders, including global SAP transformation efforts, Customer Success operating model design, and public-sector modernization initiatives.

As Founder of ChangeCare Works, she advises organizations on navigating complex transformation, strengthening stakeholder alignment, and driving sustainable change. Her approach is grounded in deep listening, strategic clarity, and a belief that successful transformation requires more than implementation; it requires ownership, where change becomes embedded, sustained, and value-generating over time

Aminata's work sits at the intersection of strategy, operations, technology, and human behavior. She brings both executive-level perspective and hands-on execution discipline, enabling organizations to not only design transformation, but to make it stick.



Enabling enterprise transformation by aligning leadership, operations, and technology to accelerate adoption, improve execution, and deliver measurable results

Professional Experience

Founder & Principal

ChangeCare Works

Director, Customer Success (Operations)

Principal Customer Success Executive

Enterprise Leader, Change Management

Axon Enterprise

Chief Innovation Officer

Chief Technology Officer

New Orleans Police Department/
FUSE Corps

Principal | Director | Consultant

Emerson Human Capital Consulting

Founder & Board Member

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Transformation Advisory Services

Aminata Brown partners with executive teams to stabilize, align, and execute complex transformation initiatives, ensuring strategy, technology, and operations translate into measurable business outcomes.

Core Advisory Areas:

Enterprise Transformation & Change Architecture

- Lead high-stakes transformation initiatives across technology, operations, and organizational change
- Diagnose and resolve misalignment, stalled execution, and adoption breakdowns
- Align leadership, stakeholders, and execution frameworks to restore traction

Outcome: Transformation initiatives that move from strategy to coordinated, outcome-driven execution

Operating Model Design & Execution Alignment

- Build scalable operating models across Customer Success, Product, Revenue, and Operations
- Replace fragmented processes with structured, data-driven execution systems
- Establish governance, workflows, and decision frameworks to improve performance

Outcome: Consistent execution, stronger cross-functional alignment, and scalable growth infrastructure

Adoption & Value Realization

- Design and operationalize adoption strategies for enterprise technology and product ecosystems
- Build structured engagement models that connect customer needs to business outcomes
- Align teams around visibility into adoption, risk, and growth opportunities

Outcome: Increased adoption, stronger engagement, and clear realization of business value

AI Enablement & Workflow Transformation

- Embed AI and automation into workflows to increase efficiency and decision quality
- Redesign processes to reduce manual effort and enable proactive execution
- Translate AI capabilities into practical, scalable business impact

Outcome: Reduced operational burden, improved productivity, and more intelligent execution

Strategic Planning & Modernization

- Translate executive vision into actionable transformation strategies and roadmaps
- Lead modernization initiatives across complex, multi-stakeholder environments
- Prioritize high-impact opportunities through structured needs and gap analysis

Outcome: Clear direction, aligned leadership, and disciplined execution against strategic priorities

Transformation Stabilization & Recovery

- Step into high-risk or underperforming initiatives to restore alignment and momentum
- Re-establish structure, accountability, and execution discipline
- Lead through ambiguity, crisis, or large-scale disruption

Outcome: Stabilized operations, restored progress, and a clear path forward

Engagement Model:

- Advisory, consulting, & fractional leadership
- Project-based or ongoing executive support
- Executive-ready deliverables with clear implementation
- Partnership to ensure strategy translates into execution

Expect Impact:

- Faster, more effective transformation execution
- Alignment across leadership, teams, & systems
- Bigger ROI on technology & strategic investments
- Sustainable change that drives long-term results